



# EVERY GIFT SHAPES A FUTURE



SOCIAL SCHOLARSHIPS

NEXT-GENERATION CAMPUS

ENDOWMENT FUND

ACADEMIC EXCELLENCE

2024 DONOR IMPACT REPORT

RESPONSIBLE ENTREPRENEURSHIP



**Thierry Fritsch (E80)**  
President of the ESSEC Foundation

**“Thank you for your donations,  
your generosity, and your loyalty  
to our dear school.”**

Dear donors and friends,

Among the various ways to allocate your donations, many of you have chosen to support the ambitious reinvention of the Cergy Campus, scheduled for completion in 2025. A true success, to which the ESSEC Foundation will have contributed €10 million, thanks to your support.

We are now finalizing the Major Donors' Wall, to be erected in the fully renovated Grand Hall. It will display the names of donors who contributed €50,000 or more in total, across all donation categories.

Over 150 names will already appear on this wall.

If, despite your generosity, this amount has not been reached, please note that we will validate donation pledges over 5 years (2025-2029) to complete this amount and allow you to be featured on the wall.

Thank you for your donations, your generosity, and your loyalty to our dear school.

Warm regards,

A handwritten signature of Thierry Fritsch in blue ink.



**Vincenzo Vinzi**  
Dean and President, ESSEC Business School

**“More than ever, ESSEC must  
accelerate, adapt, and innovate  
to meet the challenges of a  
changing world.”**

Dear donors and friends,

This is a time for pushing boundaries. More than ever, ESSEC must accelerate, adapt, and innovate to face the challenges of a rapidly evolving world. With Transcend, our 2028 strategic plan, we affirm our ambition: to make ESSEC a center for collective intelligence, transdisciplinary and collective intelligence – a space capable of inventing new economic and social models.

This ambition cannot be achieved without you. Your support for the Foundation is essential to successfully meet the challenges of today and tomorrow, and to make our dear school shine by opening it up to the world, focused on the future, while remaining faithful to its values of responsibility, humanism, and its forward-thinking spirit.

Investing in academic excellence, making it accessible to all talents, increasing our impact, and securing the School's long-term future: these are the challenges we will meet together. Let us make bold thinking and knowledge the drivers of shared positive progress.

I am counting on you!

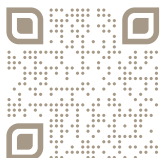
A handwritten signature of Vincenzo Vinzi in blue ink.

# THE MISSION OF THE ESSEC FOUNDATION

The ESSEC Foundation supports the school's development and global influence through its **five key priorities**:

- ◆ **Social Scholarships** to enable talented students facing financial difficulties to access high-quality education.
- ◆ **Next-Generation Campus** to transform the Cergy campus into a cutting-edge, eco-responsible model institution.
- ◆ **Responsible Entrepreneurship** to help student entrepreneurs bring their projects to life.
- ◆ **Academic Excellence** to foster high-level research and innovative teaching.
- ◆ **Endowment Fund** to provide ESSEC with long-term financial resources and ensure its independence.

## GOVERNANCE



For more information, visit our website: [foundation.essec.edu](http://foundation.essec.edu)

# ABOUT ESSEC FOUNDATION



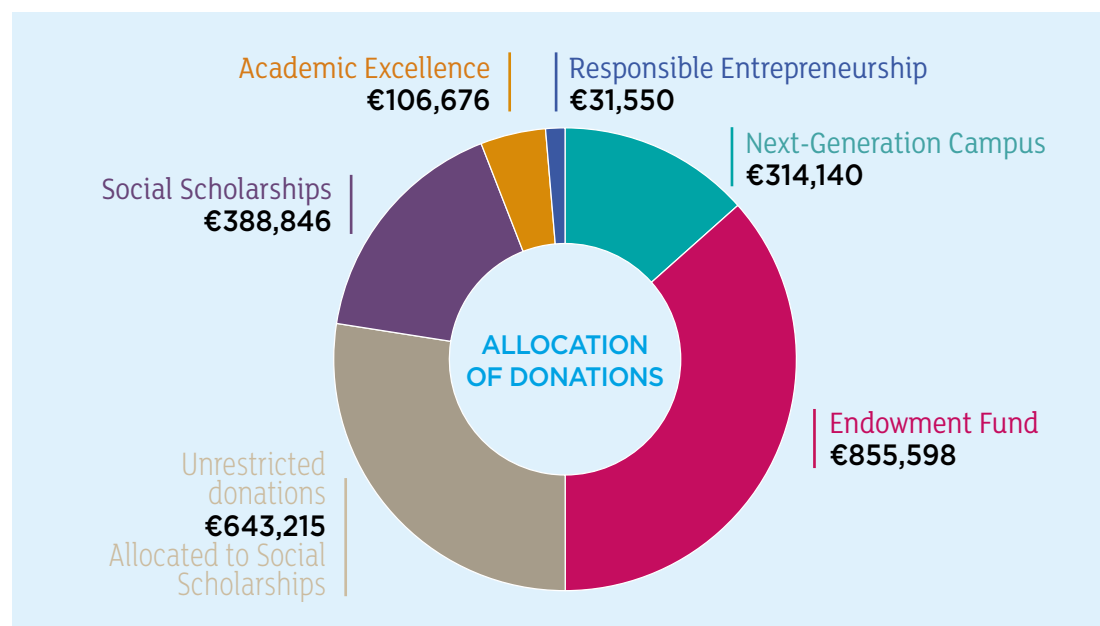
**€2,340,025 in donations**  
raised in 2024



**€448,457 in donations**  
raised internationally  
in 2024



**€26,164,437 in donations**  
raised since 2011



## NUMBER AND TYPE OF DONORS



**3,094 donors**  
since the Foundation's creation  
**Aged between 24 and 97**

### Most generous classes in 2024

By amount collected	By number of donors
1968	1982
1984	1997
1986	1984
1990	1990
1999	1986



# 2024 HIGHLIGHTS | FOUNDATION

## EXCLUSIVE EVENING IN LONDON JANUARY

Nearly 60 alumni gathered in London to learn about ESSEC's strategy and the Foundation's ambitions, thanks to the mobilization of major donor ambassadors. Franck Arnold (IMHI 91), Managing Director & Regional Vice-President of The Savoy London, hosted the evening in beautiful lounges alongside Vincenzo Vinzi, Thierry Fritsch (E80), and Denis Leroy (E86).

## FOUNDATION CEREMONY APRIL

At this annual celebration, the Foundation honored outstanding professors for their teaching and research work, as well as brilliant students, whether scholarship recipients or entrepreneurs. Three pillars supported by the Foundation were highlighted: academic excellence, social scholarships, and responsible entrepreneurship.

## GALA DINNER IN NEW YORK JUNE

More than 80 participants attended this fundraising gala for the ESSEC Foundation, highlighted by an auction. The Foundation thanks Puneet Chhatwal (IMHI 91), Managing Director & CEO of The Indian Hotels Company, and François-Olivier Luiggi (IMHI 92), President of ESSEC USA, for their support. Jonathan Cherki (E11), Founder and CEO of Contentsquare, received the 2024 ESSEC USA Visionary Award for his exceptional career.

## MAJOR DONORS DINNER DECEMBER

This friendly dinner at The Westin Paris Vendome Hotel is an opportunity to warmly thank major donors for their commitment. Donors who reach a new milestone in their philanthropic engagement are honored with awards, symbolizing their entry into a higher recognition category.

## A COMMITTED BOARD OF AMBASSADORS

The ESSEC Foundation warmly thanks the seven major donors who actively mobilize as ambassadors to help the Foundation grow: Vivien Buttiaux (E06), Thomas Grob (E97), Denis Leroy (E86), Loïc Moisand (E06), Agnès Nicolas Ifker (E93), Emmanuel Roth (E91), and Isabelle Xoual (E87).



# 2024 HIGHLIGHTS | ESSEC

## A NEW STRATEGIC PLAN: TRANSCEND 2024-2028

The objective is to train graduates prepared for the future, capable of addressing tomorrow's geopolitical, ecological, and technological challenges, while strengthening the school's international dimension. With a transdisciplinary approach and enhanced global vision, ESSEC asserts itself as a key player in shared progress.

## TWO NEW HUBS IN NEW YORK AND LONDON

By consolidating its presence in two major global economic centers, these hubs offer unique opportunities in North America and the United Kingdom for students and alumni, strengthening recruitment activities, international mobility, and academic collaborations with prestigious universities.

## CREATION OF THE INSTITUTE FOR GEOPOLITICS & BUSINESS

Located across the Cergy, Paris-La Défense, Singapore, and Rabat campuses, this institute will provide students and participants with practical tools to understand and manage the impacts of geopolitical tensions, whether related to conflicts, trade rivalries, or supply chain disruptions.

## TWO DUAL DEGREES IN LAW & MANAGEMENT WITH UCLA SCHOOL OF LAW

This unique program allows students to obtain two degrees in a reduced time, combining continental law, Anglo-American law, and management. Students will benefit from the complementary expertise of both institutions, with specializations in international law and environmental law.

## KEY FIGURES

**74,000**  
ESSEC Alumni  
worldwide

**7,855**  
students

**37.5%**  
international  
students

**48%**  
female  
students

**52%**  
male  
students

## FRENCH AND INTERNATIONAL RANKINGS

**#1**  
Management  
School most  
committed to  
the ecological  
transition

**Les Echos**  
changeNOW

**FT** FINANCIAL  
TIMES

**#2**  
in Business  
Schools

**l'Étudiant**

**#4**  
Master in Finance

**#2**  
Grande École  
**#1**  
Global BBA

**Le Point**

**QS** WORLD  
UNIVERSITY  
RANKINGS

**#2**  
Master in Marketing (MMD)  
**#3**  
Master in Management (SMIB)  
**#3**  
Master in Data Sciences  
& Business Analytics with  
Centrale Supélec



# SOCIAL SCHOLARSHIPS

## A SPRINGBOARD FOR EQUAL OPPORTUNITIES



**432 students**  
supported in 2024



**€5,000**  
average scholarship amount

### A SCHOOL COMMITTED TO SOCIAL AND CULTURAL DIVERSITY

At ESSEC, no talented student should give up their ambitions due to financial reasons. Social scholarships play a crucial role in opening the school's doors to all students, regardless of their resources.

**Since September 2024, ESSEC has enabled the total exemption of tuition fees for the first year for students in the highest CROUS government funded scholarship bracket**, along with coverage of certain campus-related costs such as student health services various fees, and a part of administrative fees. A major step that allows them to choose ESSEC with peace of mind.

**Supporting scholarships is not just about funding education; it is about giving each student the means to realize their full potential and build their future with confidence.**

Thanks to the generosity of donors, the ESSEC Foundation has already **supported over 2,500 students since 2011**, turning aspirations into remarkable successes.



Your generosity has opened doors that, for many of us, seemed previously closed. **Thanks to you, we have been able to pursue our dreams and aspirations without the heavy financial burden that weighs on so many shoulders.** You have invested in our future, in our education, and by extension, in the future of our society.

This scholarship is far more than financial aid  
it is a symbol of belief in our potential.

**Côme Lagny,**  
Social Scholarship Recipient



The school is a wonderful place of learning and knowledge that has allowed us to evolve throughout our professional and personal lives with always a humanistic and respectful view of others.

**Support is essential to help young people, especially from underprivileged backgrounds, to move toward excellence** and to establish lasting structures like those of American universities.

**Jean-Luc and Françoise Fournier**  
(E77 et E78)

# THE ENDOWMENT FUND

## BUILDING THE FUTURE



4,5 million

current value of the endowment fund

This fund **aims to build the ESSEC Foundation's own capital, strengthen the school's financial independence and resilience**, and enable it to amplify its impact over time to scale its impact over time.

Your donation to the ESSEC Foundation's endowment fund is invested long-term, and a portion of the annual revenue is allocated to the Foundation's projects. **The capital remains intact, making your impact long-lasting.**

Administered under the aegis of the Fondation de France, this fund is overseen by an **investment committee** that defines the orientations and ensures the proper management of the capital under the leadership of Denis Leroy (E86).

**The objective? To reach €30 million** to achieve a critical size, strengthen the fund's impact, and support ESSEC's ambitions over the long term.



ESSEC  
BUSINESS SCHOOL

# PLANNED GIVING

## GIVE MEANING TO YOUR LEGACY

**Transferring your estate to the ESSEC Foundation is an act of generosity that transcends time**, ensuring that the values of excellence, humanism, and openness continue to inspire future generations.

The ESSEC Foundation is under the aegis of the Fondation de France, which manages bequests and donations, thus guaranteeing exemption from inheritance taxes and rigorous, transparent financial management.

There are several ways to transfer your assets:

- ◆ **A Bequest**, posthumous support that offers a promise for ESSEC's future
- ◆ **A Donation**, immediate support through various forms of movable or immovable property, with significant tax advantages
- ◆ **Life Insurance**, simply designate the ESSEC Foundation as the beneficiary of your policy.

You can request our detailed brochure on bequest and planned giving by contacting Inès Manset in complete confidentiality: [ines.manset@essec.edu](mailto:ines.manset@essec.edu) - +33 6 64 71 05 12.





# NEXT-GENERATION CAMPUS

## MEETING THE HIGHEST INTERNATIONAL STANDARDS

### OPENING OF THE PIERRE NANTERME CENTER FOR RESPONSIBLE LEADERSHIP

Since September 2024, students have made full use of the 3,000 m<sup>2</sup> of the new building: 4 active learning classrooms, the Entrepreneurship and Innovation Center, a 50-workstation incubator, a pitch room...

**The ESSEC Foundation warmly thanks the many individual donors and, in particular, Accenture** for its significant financial support in honor of Pierre Nanterme (E81) [1959-2019], former CEO of Accenture. Several spaces have also been named in recognition of major donors' significant commitment.

### A FULLY RENOVATED GRAND HALL

Thanks to the generosity of donors, **the Grand Hall has been renovated** with high-quality materials while preserving its unique character. This space has undergone a **complete modernization** from floor to ceiling with the installation of access gates. An extension of the forecourt and a new facade have transformed the campus entrance.

### A NEW PREMIUM LECTURE HALL

This new 92-seat lecture hall will open its doors in April 2025 within the Pierre Nanterme Center **to deliver high-level courses based on the Harvard method. Its specific horseshoe configuration** will allow teachers to captivate the audience optimally while encouraging active participation and critical thinking.





# NEXT-GENERATION CAMPUS

## LEAVE YOUR MARK AT THE HEART OF THE GRAND HALL

### INSCRIBE YOUR NAME ON THE MAJOR DONORS' WALL

The ESSEC Foundation will inaugurate the Major Donors' Wall in the Grand Hall at the end of 2025 to thank those who have made exceptional contributions to the ESSEC Foundation.

#### Adding your name to the Major Donors' Wall means:

- ◆ Making a tangible impact on students, faculty, and ESSEC's outreach.
- ◆ Leaving a lasting legacy by supporting ESSEC's excellence and future.
- ◆ Inspiring younger generations to give back to their alma-mater.
- ◆ Expressing your attachment to ESSEC.

**The wall will feature the names of donors who have contributed over €50,000** to the ESSEC Foundation or who commit to reaching this amount within five years, regardless of the areas supported.

**Join the 150 donors and alumni whose names are already on this wall!**

For more information, contact Inès Manset:  
[ines.manset@essec.edu](mailto:ines.manset@essec.edu), +33 6 64 71 05 12.



# ACADEMIC EXCELLENCE

## SUPPORTING HIGH-LEVEL RESEARCH



### 102 PRIZES

awarded by the Foundation since 2011

Each year, the Foundation awards prizes to support outstanding research and innovative teaching by exceptional members of ESSEC's faculty.

#### ◆ Teaching Excellence Award

"Tenured Professors" category: **Cedomir Nestorovic**

"Lecturers" category: **François de Laubier**

#### ◆ Special Jury Prize

The winner is **Chrystelle Richard**, selected on the basis of her courses in a variety of programmes and her commitment to the institution.

#### ◆ «Daniel Tixier» Pedagogical Experience Prize

**Aurélien Colson and Alex Issa** for their innovative and original pedagogical experience: "The partnership between ESSEC Business School and the 1<sup>st</sup> Foreign Engineer Regiment: Serving the Responsible Leadership of Our Students."

#### ◆ Research Prize

**Jeroen Rombouts** for the publication of "Fast Forecasting of Unstable Data Streams for On-Demand Service Platforms."

#### ◆ Science & Society Prize

**Bernard Leca, Anne-Claire Pache, Felix Papier, and Arthur Gautier** for their project "Catalyzing Transitions: What Convergences Between Disciplines and Between Research and Practice?"

#### ◆ White Project

Awarded to **Ioana Lupu** for her research project: "Performance Measurement ++."

# RESPONSIBLE ENTREPRENEURSHIP

## SCHOLARSHIPS FOR STUDENTS



### 17 STUDENTS

supported since 2023



### €5,000

scholarship amount

## A SCHOLARSHIP PROGRAM TO ENCOURAGE STUDENTS ENTREPRENEURSHIP

Created in partnership with the Entrepreneurship and Innovation Center, this scholarship program aims to fund the living expenses of student entrepreneurs so they can realize their projects. Beyond financial support, the winners benefit from mentoring and coaching through the ESSEC Ventures incubator.

## DISCOVER THE 6 WINNERS IN 3 CATEGORIES

### SUSTAINABILITY CATEGORY

For a project with a positive environmental or societal impact:

- **William PELTIER**, for his company Opack.
- **Omair BAHAWAL**, for his platform MinaClass.

### AMBITION CATEGORY

For an entrepreneur who benefits from a social scholarship:

- **Yesel PORQUET**, for her company Reliquat.
- **Pierrick LEGRAND**, for his deeptech startup NeoSense.

### Ô FÉMININ CATEGORY

To encourage young women to launch their company:

- **Lucile GIBERT**, for her application Ticket Nunc.
- **Tatiana DE VOGÜÉ**, for her brand Coastal Reef.



SUSTAINABILITY



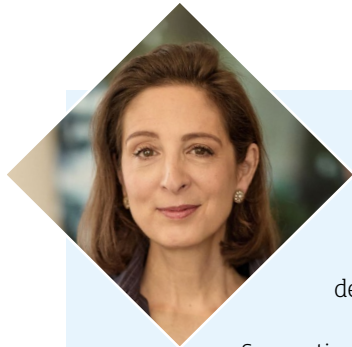
AMBITION  
ENTREPRENEUR



Ô FÉMININ



## THEY SUPPORT US



”

**Today, as a donor to the Foundation, it seemed obvious to me to support social scholarships.** ESSEC has given me so much, and I am deeply convinced that every student deserves access to quality education, regardless of their background or financial resources.

Supporting these scholarships means giving other students the chance to enjoy this unique experience, to thrive, and to shape a future of their own choosing.

**Contributing to this initiative is my way of thanking the School for everything it has given me and of playing a role in a virtuous circle** that I hope will benefit many generations to come.

**Fanny Picard (E92)**

“



I gradually realized during my career how much the education I received at ESSEC provided me with a very solid and comprehensive foundation to progress in the business world. **I clearly owe much of my success to ESSEC**, and it is only fair to give back to ESSEC a little of what it has given me. I want ESSEC to continue its development and international influence over time.

**To that end, I chose to contribute to the endowment fund in order to provide ESSEC with stable, long-term resources.**

**Jacques-Etienne Grandjean (E82)**



”

**ESSEC was a wonderful stage in my student life. I feel strongly about ensuring the School continues to adapt and grow while remaining as accessible as possible.**

The strong and continuous support of the Foundation for social scholarships, academic excellence, or projects like the campus transformation has resonated deeply with me. It's a real pleasure to support the Foundation and to see the donor momentum continue to grow.

**Vivien Buttiaux (E06)**

“



**I have always believed in the importance of giving back what one has been fortunate enough to receive.** I have had a passionate and fulfilling professional life, largely thanks to the studies I pursued at ESSEC, which were a real springboard for my career.

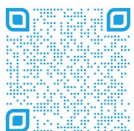
So it feels completely natural for me to thank my School and support the younger generations studying there today.

**Hélène Poulit-Duquesne (E92)**

# HOW TO SUPPORT THE FOUNDATION?

## WAYS TO GIVE

### Online



On [dons.fondationdefrance.org/ESSEC](https://dons.fondationdefrance.org/ESSEC)  
or by scanning this QR code.

◆ By **credit card** or **instant bank transfer**.

### By Check

Payable to "FDF / Fondation ESSEC" and sent to:  
**Sandrine Huyghe**, Fondation ESSEC, 3 avenue Bernard  
Hirsch, 95021 Cergy-Pontoise.

### By Bank Transfer

To HSBC France Paris CBC 511  
IBAN: FR76 3005 6005 1105 1100 2022 907 /  
BIC: CCFRFRPP.  
Please include your name in the transfer reference and  
inform us by email at [fondation@essec.edu](mailto:fondation@essec.edu).

### Monthly Donation

- ◆ By **credit card** on our online donation page, click on «I donate monthly.»
- ◆ By **SEPA transfer** via the online form, which must be returned with a RIB.

### Stock Donations, Legacies, Life Insurance, Donations...

See page 7 of the brochure.

## TAX DEDUCTIONS FOR RESIDENTS IN FRANCE

**66%**

of your donation is deductible from your  
income tax, up to 20% of your taxable income,  
with the possibility of carrying forward the  
excess for 5 years.

**75%**

of your donation is deductible from  
the real estate wealth tax, with a cap of  
€50,000 in deductions.

**60%**

of your company's donation is deductible  
from corporate tax, up to 0.5% of tax-exclusive  
turnover or €20,000.



### YOU LIVE IN EUROPE OR THE UNITED STATES

If you live in Europe, Switzerland, the United Kingdom, or the United States, you can make an online donation to the ESSEC Foundation and benefit from the tax incentives available in your country of residence. Give online via:

[donate.transnationalgiving.eu/landing/FondationESSEC](https://donate.transnationalgiving.eu/landing/FondationESSEC)

If you need more information, contact Sandrine Huyghe at  
+33 (0)1 34 43 37 01 or [fondation@essec.edu](mailto:fondation@essec.edu).

**THANK YOU FOR YOUR SUPPORT!**



### CAPTAIN CHOMEL DE JARNIEU PRIZE

Awarded for 5 years and created in memory of Romain Chomel de Jarnieu (E08), who died in service for France in Mali, the 2024 prize was awarded to the ESSEC & BAB association for its project "Cergy Street Festival". The project aims to foster social bonds and make a positive impact on the local area through cultural, artistic, and sporting activities.



# THANK YOU

JOIN THE ESSEC  
FOUNDATION ON  
LINKEDIN



## THE ESSEC FOUNDATION TEAM

**Thierry Fritsch (E80)**  
*Volunteer President*

**Lucie-Anne Henry**  
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