

# GIVING MAKES A DIFFERENCE

### **HIGHLIGHTS OF 2022**

The Foundation and the School

### IMPACT OF DONATIONS

Development projects supported by the Foundation Key figures for the Foundation in 2022

### A NEW AWARD ENDORSED

The Science & Society Award

### **THANK YOU** Our donors are committed



**Thierry Fritsch (E80)** President of the ESSEC Foundation

## "Your precious support is vital to our actions."

**Vincenzo Vinzi,** Dean and President, ESSEC Business School

#### "ESSEC is more than ever committed to infuse tomorrow's leadership with meaning."



#### Dear donors,

Your loyal support to ESSEC has enabled the Foundation to collect €3.4 million, making 2022 a new record year. The ESSEC Foundation has received more than €20 million in donations from its alumni since its creation a little over 10 years ago.

Your first choice remains the financing of the magnificent new eco-friendly Campus project for which the Foundation has contributed €8 million to date. The campaign will continue in 2023 and 2024, when the new buildings will be inaugurated.

Our great joy in 2022 is to have been able to devote  $\leq$ 1.2 million to the financing of all the ESSEC Group's social scholarships.

This was made possible by the crowdfunding campaign organized by our friends from ESSEC Alumni in favour of the ESSEC Foundation. We would like to thank them and all the new donors who joined us on this occasion.

Finally, we welcome Denis Leroy (E86) who joins the Foundation's Executive Committee with the mission of relaunching in 2023 the donations dedicated to the Endowment Fund.

Thank you very much for your ever-increasing generosity.

Thienry Futel

#### Dear donors,

True to its vocation of excellence and humanism, which has animated it since its inception in 1907, ESSEC is more than ever committed to giving meaning to the leadership of tomorrow. To this end, our world-class school with French roots produces knowledge and prepares women and men to create and manage companies and organizations that can have a positive impact on the world.

Thanks to your invaluable support of the Foundation, ESSEC is strengthening its resources to take concrete action to meet these challenges, and can offer its renowned experience of excellence to all talents, regardless of their origin, to enable them to make a difference and have a positive impact on companies, organisations and society.

I warmly thank you for your donations which allow our esteemed School to assume its responsibility as an institution of higher education and research of excellence to "enlighten, lead and change" our world, to create value and make it more sustainable, more inclusive, and more just in the service of the common good.

# THE MISSION OF THE ESSEC FOUNDATION

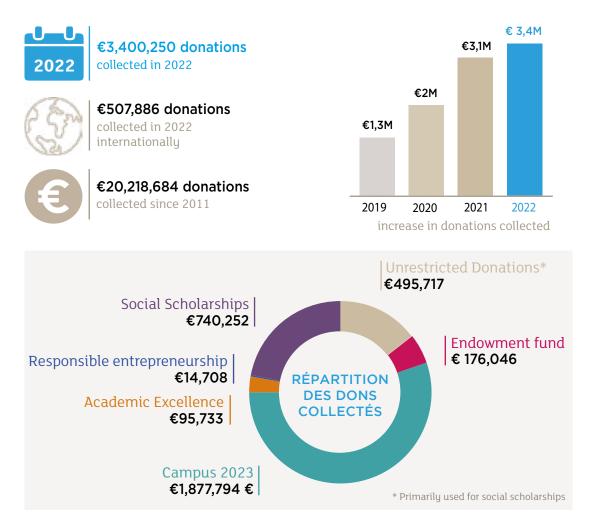
Created in 2011 by 4 alumni, with the support of the School, the ESSEC Foundation is placed under the aegis of the Fondation de France.

Its mission is to support the School's development and its international influence through the financing of social scholarships, the transformation of the Cergy Campus, support for academic excellence, responsible entrepreneurship and the strengthening of ESSEC's financial independence.

To find out more about the Foundation and its projects, visit our website fondation.essec.edu/en



### FOUNDATION KEY FIGURES



#### NUMBER AND TYPE OF DONORS



2,881 donors since the creation of the Foundation





### **2022 FOUNDATION HIGHLIGHTS**

#### THE FOUNDATION CEREMONY IN PARIS APRIL

This ceremony brought together the entire ESSEC community in all its diversity, with professors, students, management, but also alumni donors, who through their support contribute to the influence of the School. During this evening, focused on equal opportunities and academic excellence, ESSEC professors were distinguished for their pedagogy and their search for excellence, students symbolically received their social scholarship and the Foundation also presented the Captain Chomel de Jarnieu Prize.

#### 1ST EDITION OF THE GALA DINNER IN NEW YORK JUNE

Bringing together the ESSEC Foundation. ESSEC Alumni. donors and students, this dinner was an opportunity to mobilise energies in favour of the School's Campus 2023 project. Highly anticipated by the entire community, this event was made possible thanks to the hospitality and generosity of François-Olivier Luiggi (H92), President of the ESSEC Alumni USA Chapter, at the hotel he presides. The Pierre a Taj Hotel. Thanks to the generosity of the participating alumni, its sponsors and the organised auction. the Foundation collected more than \$100.000.

#### CAMPAIGN WITH ESSEC ALUMNI FOR GIVING TUESDAY NOVEMBER

In November 2022, ESSEC Alumni and the ESSEC Foundation joined forces to run a fundraising campaign to strengthen social openness and inclusion on Giving Tuesday, a global day dedicated to generosity. During the month of November, all donations in favour of social grants were tripled by ESSEC Alumni. Thus, thanks to the generosity of alumni, the sum of €375,000 was donated to the Foundation to support a large number of ESSEC students.

#### MAJOR DONORS' DINNER IN PARIS DECEMBER

A convivial evening of reunion and exchange, this dinner is an opportunity to thank the Foundation's major donors for their generosity and their support for the development and influence of the School. During the evening, Thierry Fritsch (E80), President of the ESSEC Foundation, underlined the Foundation's commitment to the Campus 2023 project. Vincenzo Vinzi, ESSEC Dean, shared the School's development projects and new international partnerships.

#### **AGENDA 2023**

7 JUNE : Gala dinner in New York 28 NOVEMBER : Giving Tuesday END OF YEAR : Major Donors' Dinner



### **2022 SCHOOL HIGHLIGHTS**

#### DUAL DEGREE WITH COLUMBIA UNIVERSITY IN DATA SCIENCES & BUSINESS ANALYTICS

A pioneer among management schools in learning about data and artificial intelligence through Metalab, ESSEC - CentraleSupélec and Columbia University in New York joined forces in November to create a dual master's degree in Data Sciences & Business Analytics.

This new international programme is based on a dual academic excellence: that of Columbia - Fu Foundation School in engineering and applied sciences (Master of Science in Business Analytics); and that of ESSEC - CentraleSupélec (Master in Data Sciences & Business Analytics, ranked number four worldwide and number two in Europe according to QS).

#### ESSEC LAUNCHES THE "LEADING A SCALE-UP" CHAIR

Since the beginning of 2023, ESSEC has offered some thirty students in the Grande École programme a unique specialisation course: the Leading a scale-up chair, designed in partnership with the companies Alcméon, Colonies, In Extenso and In Extenso Innovation Croissance. This new chair, which is unique in Europe, brings together experts from the academic and business worlds to prepare future leaders of French and European high-growth companies. The Chair also plans to create a research observatory, which will be built in conjunction with its partners.

ESSEC: "THE MOST COMMITTED MANAGEMENT SCHOOL IN FRANCE"

In November, the second edition of the Les Echos Start x ChangeNow ranking named ESSEC as "the most committed management school in France to the ecological and social transition". In one year, the rise from sixth to first place attests to the relevance and power of the Together programme, which is transforming training, research and campus life in France, Morocco and Singapore. This first place also rewards two decades of action in favour of diversity, accessibility, social openness and inclusion.

### **KEY FIGURES**



40,7 % STUDENTS international





### FRENCH AND INTERNATIONAL RANKINGS



### **SOCIAL SCHOLARSHIPS** TO SUPPORT EQUAL OPPORTUNITIES FOR ALL



**329 students** supported in 2022



The ESSEC Foundation finances, through the generosity of its donors, all or part of the tuition fees of ESSEC students with CROUS scholarships enrolled in the Grande Ecole and Global BBA programmes.

These scholarships allow students to flourish in this life-changing pursuit of excellence, free from financial constraints. They can thus choose their career path, without censorship.

In 2022, the ESSEC Foundation awarded **329 scholarships** to ESSEC students, **an increase of 18% compared to 2021**.

The Foundation needs the mobilisation of all alumni to cross the €1.6M mark dedicated to scholarships in 2023 in order to support more students.

The ESSEC Foundation scholarship is a lever that enabled me to join the ESSEC Global BBA programme. It is this support that helped me to overcome the financial barrier and to access an elite education. Without this support, I probably would never have entered ESSEC and would not have succeeded in finding my vocation, entrepreneurship.

First of all, I would like to express my gratitude to the donors of the social scholarships. From your perspective, I imagine that it is difficult to gauge the impact of your support. Yet, you are instrumental in bringing vocations to life and developing them. Once again, thank you for your generosity and your contribution to equal opportunities.

> Enzo SOYER recipient of a social scholarship

It seems to me that we have an ethical responsibility to encourage students who would not be able to pay for their studies to compete, through scholarship funding. Our diploma of excellence must be accessible to excellent students, regardless of their background.

Anne-Charlotte Fredenucci (E98)

#### A GREAT SURGE OF GENEROSITY FROM ALUMNI

ESSEC Alumni and the ESSEC Foundation joined forces for a fundraising campaign in November 2022, on the occasion of Giving Tuesday, a global day dedicated to generosity.

During this campaign, all donations for social scholarships were tripled by ESSEC Alumni and the target of  $\pounds$ 125,000 having been reached,  $\pounds$ 375,000 was donated for ESSEC students, thanks to the generosity of all those who participated in this campaign.

### **RESPONSIBLE ENTREPRENEURSHIP** SUPPORT FOR STUDENT ENTREPRENEURS



#### **1 PROGRAMME**

of scholarships for students with an entrepreneurial project



€3,000 average amount of a scholarship

#### DISCOVER THE 5 WINNERS OF THE 1ST EDITION OF THE 2023 ENTREPRENEURSHIP SCHOLARSHIP PROGRAMME!

This programme aims to enable students with an entrepreneurial project to benefit from financial assistance for their living expenses. They will also benefit from support from the ESSEC incubator in the context of their business creation.

This year, 5 winners will receive a grant, valuing their entrepreneurial ambition and their search for a positive environmental or societal impact.

The jury composed of three alumni selected the winners in each category: **Mounia Nasser (M08)**, co-founder of Misterchron and Onesprint for the Ô Féminin scholarship, **Louis Carbonnier (E05)**, co-founder of Hokodo for the Entrepreneurial Ambition scholarship and **Pascal Damois (B99**), Treasurer of the Play for Nature Foundation, for the sustainability scholarship.

#### "Sustainability" category:

**Robin Bruneau et Corentin Dejean** with **ECKLO**. This company offers a reusable packaging solution for pallets, which is part of a circular economy approach.

**Léa Egger** with **PARDI**, a brand of refillable, reusable make-up made with products from overcycling.

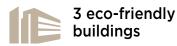
#### "Entrepreneurial Ambition" category:

Sarah Tran Nhu Gomey with BYCELIUM, A SaaS solution enabling researchers to publish papers faster and produce more robust and reproducible knowledge.

#### "Ô Féminin" category:

**Elodie Quach** with **YOUDY**, a platform that puts apprentices/learners in touch with potential clients to optimise learning, in return for a lower cost service for the client.

### CAMPUS 2023 A GREEN AND ECO-FRIENDLY CAMPUS



Work on the Cergy Campus is continuing and the finish line is in sight for the Sports & Recreation Center, the first building to open in April 2023.

The Campus 2023 project marks ESSEC's commitment to its environmental and social transition. Unique and innovative, this new campus with its three new buildings will enable the School to change scale in terms of energy.

**Environmental exemplarity is at the heart of the renovation** of the Research Green Tower, an emblematic building that represents ESSEC's academic excellence and research.

It is characterised by the creation of a **bioclimatic double skin**:

- In winter and in the off-season, it will capture the sun's heat, creating a greenhouse effect in front of the building's facades, thereby reducing the building's heating needs.
- **In summer,** a large opening will become a protective mesh and will reduce the need for temperature reduction.

#### A big thank you to our Ambassadors

We would like to thank all the donors who support us by soliciting their networks, in particular by organising breakfasts in their companies' premises in order to engage more alumni in favour of the Campus 2023 project.

If you want to mobilize your ESSEC friends, alumni from your business sector, your graduate class, your club, the alumni of your company, do not hesitate to contact **Lucie-Anne Henry**, Director of Development of the Foundation, to accompany you in this process: **lucie-anne.henry@fondationessec.fr**.



### CAMPUS 2023 A GREEN AND ECO-FRIENDLY CAMPUS



€8 MILLION allocated by the Foundation to the project (including pledges)

### THE SPORTS & RECREATION CENTER OPENS ITS DOORS IN APRIL 2023

Equipped with a modern, multi-purpose sports infrastructure, this new complex is equipped with a large 1,200 m2 sports hall, a dance hall, a martial arts and weight training room, a climbing wall and a rooftop tennis court.

The Sports & Recreation Center will be open to students and pupils from primary and secondary schools in the Cergy agglomeration, in order to promote the School's territorial roots.

#### THE FUNDRAISING CAMPAIGN CONTINUES

Since the beginning of our campaign, the alumni community has shown strong support for the Campus 2023 project. In addition to the annual fundraising campaigns, this large-scale project has been able to count on exceptional donations from Accenture and a number of Alumni.

This year and in 2024, the Foundation is counting on the generosity of all alumni to continue to fund this ambitious project.

In recognition of a significant donation committed to this project, a space naming may be proposed.



### ACADEMIC EXCELLENCE TO SUPPORT RESEARCH



84 PRIZES

awarded to teachers by the Foundation since 2011



**1 NEW PRIZE** the Science & Society Award

Research is at the heart of ESSEC's mission and the knowledge developed through it contributes to public and democratic debate and to addressing major challenges important to the transformation of society as a whole.

The ESSEC Foundation wishes to encourage researchers' initiatives aimed at bringing the knowledge produced in the academic sphere closer to citizens and society. Thus, it supports the new Science & Society Award.

This prize will be awarded each year to a project that demonstrates:

- A commitment to communication actions towards a non-specialist public to share scientific knowledge.
- Involvement of the public in the research process through Citizen Science activities.
- 🔶 The fight against false information.
- Opening ESSEC to local communities to share scientific knowledge and/or co-create solutions to local challenges.



### **ENDOWMENT FUND** SUSTAINABLE SUPPORT FOR ESSEC



To support ESSEC's ambition and its development, which is less and less supported by the public authorities, the ESSEC Foundation has set up an endowment fund, fed by alumni donations, in order to strengthen the school's financial independence.

Inspired by the great international universities whose fortunes it has made, it will contribute to the equity of ESSEC, its autonomy, and will significantly strengthen its means of action.

**Denis Leroy (E86)** joins the Foundation's Executive Committee to strengthen the Endowment Fund, which will be managed by an Investment Committee under the aegis of the Fondation de France.

New rules and a new team were put in place at the end of December 2022 in order to structure its operation and ensure the sustainability of its investments.



### THEY SUPPORT US

ESSEC is a wonderful institution that knows how to open many doors. For me, it was L'Oréal for my first internship, Reckitt for my first job, and the United States, when Daniel Tixier very generously and personally helped me to obtain the golden ticket, an H1B visa... It was also ESSEC which, in 2020, opened my eyes to the importance of the climate transition.

> When you receive a lot, you must not forget to give back. This is why I decided to support ESSEC in the low-carbon renovation of its campus, by financing the wooden structure of the Research Green Tower. Its design reflects the school's image: inspiring, pioneering, essential.

> > Agnès Nicolas Ifker (E93)

Our years at ESSEC were an opportunity to discover the world of business, to acquire a foundation of technical skills in various fields, to dare to confront multiple experiences, and to build extremely lasting friendships with peers.

The School launched us into professional life with an incredible advantage in terms of image, the fruit of the work of the generations that preceded us, which enabled us to progress in the company. The Foundation offers us the opportunity to help younger generations in turn, and to reinforce the value of this precious collective heritage.

Nelly et Bertrand Desbarrierres (E83 & E83)

My years at ESSEC shaped what I have become personally and professionally. Not only did ESSEC provide me with the necessary weapons for a successful career in a different environment, but the school's reputation also served to strengthen the confidence of those who gave me their support over the years.

It therefore seemed natural for my wife and I to "give back" and to support through the foundation the efforts made by all those who continue to build the school for the future.

Alain Barbet (E80)

I was pleased to make my first donation to the foundation and hope to do so again next year.

I feel involved and grateful because I myself was able to benefit from assistance during my year at ESSEC.

Access to higher education for all students is very important to me, having benefited from a gateway myself. I believe it is essential to give students from all backgrounds the chance to enrich ESSEC in this way.

Mounia Nasser (M08)





### **MAJOR DONORS**

This list includes donors since 2013 whose cumulative donations (taking into account pledges) are €15,000 or more.

Some donors have wished to remain anonymous and are therefore not included in this list.



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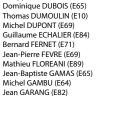
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### Bertrand de VARAX (E70)





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JARNIEU PRIZE

CAPTAIN CHOMEL DE



The Foundation has been awarding for the last 3 years, the Captain Chomel de Jarnieu Prize, in tribute to Romain Chomel de Jarnieu (E08), who died for France in Mali. This prize rewards a project carried out by an ESSEC student association working in favour of people in difficulty.

In 2022, the Raid ESSEC association won this prize thanks to its project "Raidveillon", a charity race.

## **THANK YOU**

## JOIN THE ESSEC FOUNDATION ON LINKEDIN



#### THE ESSEC FOUNDATION TEAM

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