ESSEC FOUNDATION
BUILDING ESSEC BUSINESS SCHOOL’S PRESENT AND FUTURE…TOGETHER!

CAMPUS 2020
THE CERGY CAMPUS IS REINVENTING ITSELF:
THREE NEW BUILDINGS TO FOSTER RESEARCH, INNOVATION AND TALENT DEVELOPMENT.

2018 OVERVIEW
What Each Donor Makes Possible

PERSPECTIVES FOR 2019
Zoom on Campus 2020
Other ESSEC Projects Supported by the Foundation in 2019

THANK YOU
2018 ESSEC Donors

DONATION FORM
Nearly 50 years after settling down in Cergy, ESSEC Business school is reinventing itself to imagine the academic experience of tomorrow. It aims to respond to the new challenges of education and how we plan and anticipate learning, teaching and researching will evolve, but also how town planning will integrate academic campuses. This ambitious project is a direct response to needs expressed by our students and faculty, who now come from every continent (34% of all students are international in 2018-19); it aims to place ESSEC at the highest levels of international academic standards.

Vincenzo ESPOSITO VINZI
Dean and President of ESSEC Business School
THREE NEW BUILDINGS TO INVENT THE EDUCATIONAL EXPERIENCE OF TOMORROW

Bringing bricks and knowledge together to improve research, innovation and talent development

A Green and Environmentally Responsible Campus
An entirely pedestrian campus, the use of outdoor space in various ways and for various activities, planting green and shady areas, opening campus landscaping up to look out over the Francois Mitterrand park, the presence and availability of electric car charging stations, optimizing and using roof space in the campus center.
Perspectives for 2019

CENTER FOR CREATIVE LEARNING

Connected to the world and to businesses

Where?
On the grounds of the gymnasium. The current building will be demolished.

What?
Two floors of multipurpose, modular learning spaces with the infrastructure needed for virtual, multi-campus classes, accessible around the clock. Project rooms located within immediate proximity to classrooms will encourage learning by doing in conjunction with companies.

Why?
To look ahead into the digital era, into a global way of learning and business like “Factory Lab” for projects involving businesses, students and researchers.

When?
2020-2021

This Center for Creative Learning epitomizes a new gateway to the world and the economy:
- it will act as a hub to welcome teams from companies to work on specific projects with budding managers and decision-makers, under our best research faculty’s guidance.
- around the clock, world-wide accessibility allowing participants to sit in on conferences, classes, company games on three campuses at once as well as with our international academic partners: ESSEC, a global school where the sun never sets...

Éric Delecourt
Secretary General, ESSEC Business School
**GREEN RESEARCH TOWER**

For Fostering State-of-the-Art, Experimental Research at ESSEC

**Where?**
The current building, facing the forecourt by the entrance, will be entirely renovated and transformed into an eco-responsible and eco-sufficient “Green Research Tower”.

**What?**
Modular spaces for international research seminars, doctoral defense rooms and new working spaces for teaching and research faculty as well as doctoral candidates.

**Why?**
To do our best to infuse our teaching and various partnerships with academic excellence (departments built like labs where research and teaching can feed off of each other, for example) in a more and more competitive global context.

**When?**
2020-2021

*Dedicating this building so representative of ESSEC to research sends a strong signal about the school’s identity and its role with in society as a whole.*

Michel Baroni
Dean of Professors, ESSEC Business School
Where?
Located next to the Galion building, along François Mitterrand Park

What?
A two-floor multi-sport athletic center measuring up to ESSEC’s international reputation that can also be used as an exam room, a theater or a show-room. The Sports and Recreation Center will be open to the public and to other institutions of higher education in Cergy.

Why?
To make athletics a core part of the campus experience, to foster healthy minds in healthy bodies.

When?
2019

“A multi-sport facility, the Sports & Recreation Center will be a place where ESSEC students can meet and share experiences, amongst themselves but also with others from the neighborhood. Each person will be able to do whatever activity they choose, in the best conditions, in line with the rest of our school and its global vision.

Miltiade MEIREIS
President of the Students’ Association, ESSEC Global BBA, 2nd year
Perspectives for 2019

WHAT DO THEY HAVE TO SAY

ARCHITECTURE-STUDIO
The Practice Has Been Awarded the Task of Reinventing ESSEC’s Cergy Campus

After a competition among architects for the Campus 2020 project launched in the summer of 2017, five architecture firms were selected in early 2018 to move on to the second round. On 7 September 2018, after a presentation of their final projects, the jury chose to contract with the Architecture-Studio Practice.

The Architecture-Studio Practice
Architecture-Studio is a French architecture practice based in Paris, Shanghai and Venice. Founded in 1973, it is currently composed of almost 150 employees of 25 different nationalities led by 13 partner architects.

Based on collective work and shared knowledge, Architecture-Studio aims to favor dialogue and debate. It strongly believes in a socially engaged architecture. The ecological city is a matter of fundamental research for Architecture-Studio: the practice has been working for almost thirty years on original and practical solutions to challenge the major urban issues of the twenty-first century.

A few examples
The Grand Auditorium of the Maison de la Radio in Paris, the European Parliament in Strasbourg, the cultural hub in Saint-Malo, Novancia Business School in Paris, the rehabilitation of the Jussieu Campus, the Arab World Institute, the Créteil Cathedral, the Eco-district in Montpellier are but a few of the practice’s projects in France.

Architecture-Studio’s work outside of France is mostly concentrated in China and the Middle East.

Over the course of an ambitious agenda, numerous site visits and fascinating meetings with various members of ESSEC’s community, we developed our shared vision for the Campus 2020 project around four goals:

- Creating a new living experience on a global, model campus.
- Offering a new identity for ESSEC, in connection with digital requirements, that would attract talented students to come study and work.
- Creating new synergies between students and the working world, by conceiving a way to connect the research building to the rest of the campus and teaching zones.
- A new way of circulating and living in the campus, in connection with both the city and nature.

Mariano Efron
Partner architect with Architecture-Studio
ESSEC and its Foundation are joining forces in a fundraising campaign, giving alumni and businesses the opportunity to offer students, professors, companies, researchers and staff the experience of knowledge-sharing and innovation in an increasingly demanding global context.

Laetitia de CHABOT
Executive Director of the ESSEC Foundation

Aline de SALINELLES
Director of Development, Research and Innovation, ESSEC

If you have any questions about making a contribution to the Campus 2020 campaign, please contact:

- individual donors: Laetitia de CHABOT / laetitia.dechabot@fondationessec.fr
- companies: Aline de SALINELLES / aline.desalinelles@essec.edu

We need everyone’s help to make our school’s flagship project happen: alumni, business partners and students.

We secured €19M in 2018 and we must raise €16M more in order to finance this project.

ESSEC and its Foundation are joining together to launch a fundraising campaign for this ambitious project.

Gilles Pélisson honours us by accepting to preside over the Campus 2020 Fundraising campaign. He will give an interview in our next e-mailing.

CAMPUS 2020: OUR FUNDRAISING CAMPAIGN

A project we can all help make happen

Perspectives for 2019

16 M €
Fundraising 2019-2020

Total budget= 35 M €
Perspectives for 2019

September 2017
Architectural competition launched

September 2018
Winning project chosen by jury

February 2019
Building permit submitted

End 2019
Construction of Sports & Recreation Center

Mid-2020
Construction of Green Research Tower

Mid-2020
Construction of Creative Learning Center

Mid-2022

Ways to give?
The donation form on page 25 of this brochure provides information about gift options (check, wire transfer or online) and lets you choose to earmark your donation for this campaign.