CÉRÉMONIE DE REMISE DES PRIX DE LA FONDATION ESSEC
REMISE DES BOURSES SOCIALES
DEAN’S LISTS

VENDREDI 15 MARS 2019
La Cérémonie de Remise des Prix de la Fondation est chaque année un moment à la fois solennel et émouvant. L’édition 2019 innove, puisqu’elle rassemble pour la première fois les professeurs distingués pour l’excellence de leur pédagogie et de leur recherche, les étudiants boursiers et les lauréats distingués sur la Dean’s list, illustrant ainsi deux axes majeurs soutenus par la Fondation : les bourses sociales et l’excellence académique de l’école.

C’est une grande fierté de rassembler lors de cet événement la communauté ESSEC dans sa diversité. Voilà le spectre complet de notre communauté unie dans le même élan pour célébrer et récompenser l’excellence à tous les niveaux. L’excellence est la valeur par laquelle l’ESSEC doit continuer à se distinguer afin de devenir et demeurer une école-monde aux racines françaises, selon les critères nationaux et internationaux : excellence des étudiants et futurs Alumni, excellence de la pédagogie et de la recherche des professeurs, excellence soutenue par l’engagement des donateurs.


Ensemble, nous serons plus forts pour continuer à nous développer et impacter le monde, avec une production de savoir régulièrement primée par les instances académiques, des programmes phares parmi les premiers dans les classements de référence, des programmes sur mesure pour répondre aux besoins de transformation des entreprises.

Toutes nos félicitations aux étudiants pour leurs excellents résultats et aux professeurs pour la rigueur de leur recherche et la pertinence de leur pédagogie.

Enfin, nous souhaitons remercier très chaleureusement chacune et chacun des donateurs pour leur contribution fidèle au rayonnement de notre maison.
Top 4 - Professeurs permanents

Maciej WORKIEWICZ
Professeur assistant, département management, campus de Cergy

Jean-Yves FENG
Chargé de cours, département langues et cultures, campus de Cergy

Top 5 - Chargés de cours

Jean-Yves FENG
Chargé de cours, département langues et cultures

Janaina BARROS MENDES
Département langues et cultures

Haïfa HUBERT
Département langues et cultures

Thibaut de SAINT SERNIN
Département droit et environnement de l’entreprise

I am humbled and grateful for having been awarded the ESSEC Alumni Foundation prize and for being recognized together with my other fellow colleagues for excellence in teaching. While it gives me a great joy to engage in academic research, this intellectual journey would be incredibly lonely if its fruits couldn’t be shared with others. It makes me truly happy to see that ESSEC students find the subject I teach interesting and valuable. I am thankful for their support and votes, but most of all, for their energy and pursuit of knowledge that I witness in the classroom every day.

Maciej WORKIEWICZ
Professor Maciej WORKIEWICZ joined ESSEC in 2016 as an Assistant Professor in the Management Department. He teaches Strategy and Management in the school’s Masters in Management and GMBA programs. In his research he focuses on how organizational structure influences the way companies innovate and adapt to industry change. His research has been published in the Strategic Management Journal, Organization Science, Journal of Organization Design, and the Journal of Management Inquiry. Before joining ESSEC, he received his Masters Degree in International Economics from the Warsaw School of Economics, an MBA degree from INSEAD, and finally a PhD in Management (Strategy) from INSEAD. Maciej has also a first-hand business experience having worked at Deloitte in Canada and at Siemens in Germany.

Jean-Yves FENG
Habilitation à diriger des recherches, Université Paris 11, France. Expert judged in 2019 to receive the ESSEC Alumni Foundation’s Excellence in Teaching Award, which I received as a recognition by our colleagues and students. Grâce à ce métier d’enseignant pour lequel je me passionne, j’ai cette chance extraordinaire de pouvoir apprécier quotidiennement les bons moments d’échanges avec nos étudiants motivés, respectueux et curieux, de découvrir d’autres cultures dont celle de la Chine de plus en plus étudiée suite à ses grands progrès économiques réalisés en 30 ans. J’ai l’impression aujourd’hui d’avoir réussi à transmettre un peu de ma passion et je vais tâcher de continuer à me rendre le plus utile possible pour eux.

J’aïs à remercier aussi les institutions les plus renommées du pays, et c’est là un immense honneur et un grand bonheur d’en faire partie et d’y apporter ma petite contribution.

Je tiens à remercier, en profitant de cette opportunité, la Fondation ESSEC, le Groupe ESSEC, le département des langues et des cultures et tous les collègues pour leurs soutiens accordés dans mon travail et pour cette merveilleuse récompense qui me motive à pousser le plus loin possible ma passion.

Jean-Jacques ANDRE
Professeur, Département marketing

Janaina BARROS MENDES
Département langues et cultures

Haïfa HUBERT
Département langues et cultures

Thibaut de SAINT SERNIN
Département droit et environnement de l’entreprise

Suite à deux nominations précédentes, je reçois aujourd’hui non sans émotion le Prix du Chargé d’Enseignement Lauréat, lequel m’apporte une grande satisfaction personnelle. Je le reçois comme une reconnaissance par nos étudiants pour un travail qui me passionne. Cette récompense constitue également, si je peux me permettre de dire ainsi, une satisfaction collective, puisque nous sommes en tout 3 enseignants qui ont été distingués à cette occasion et qui font partie tous les trois du département langues et cultures.


Simon NYECK
Professeur enseignant
Directeur du centre d’excellence Luxury, Arts & Culture, campus de Cergy

Prior to joining ESSEC, Simon Nyeck was a marketing professor at Laval University, Canada. Simon Nyeck received his Ph.D. in Marketing from ESSEC Business School, a Doctoral degree from Paris Dauphine University. Prof. Nyeck is GioCili Fellowship on Participant-Centered Learning from Harvard Business School and ITP (International Teacher’s Program) Fellowship from IMD, Lausanne.

Prof. Nyeck’s research has been published in Journal of Service Research, The European Retail Digest, European Marketing Academy Conference, American Marketing Association, Sport Marketing Quarterly, Recherches et Applications en Marketing, Revue Française du Marketing, and Décisions Marketing. Prof. Nyeck is member of the American Marketing Association, European Marketing Academy, Association for Consumer Research, Administrative Sciences Association of Canada, and French Marketing Association (AFM).

Michael KOUKLAKIS
Directeur du département langues et cultures, campus de Cergy

Michael KOUKLAKIS: He was born and raised in Montreal, Canada the son of Greek immigrants. He graduated from McGill University, attended Paris VII - Jussieu where he studied ethnology and then went on to obtain a DEA from the EHESS (Ecole des Hautes Etudes en Sciences Sociales) in social anthropology carrying out fieldwork in the Balkans on questions relating to ethnic identity. After several years experience in continuing education in a wide variety of companies across different sectors, he moved exclusively to higher education. He is currently the director of the Department of Languages and Cultures at ESSEC and pursuing research in Utopian Studies with a focus on Higher Education.

For over a decade, I have had the privilege of working at ESSEC’s Department of Languages and Cultures teaching and learning from many bright, motivated and talented students who are looking to find their way while at the same time desirous of changing the world we live in for the better. Many of our students will have to travel to fulfill the various academic and professional requirements that are expected of them. Some will become expats and pursue international careers while others will need to travel on business, to cross borders and navigate in different landscapes and cultures. Then again, some students may not travel very far at all. Whatever their particular situation, their capacity to observe carefully, their degree of socio-cultural-linguistic sensitivity, their ability to mingle, exchange and work meaningfully with people who come from different horizons are essential skills in leading teams, managing diversity and communicating with others.

Pedagogically speaking, if experience has taught me anything it is the following: students tend to appreciate a certain communicative passion and dynamism, the freedom to express themselves creatively, task-based activities that are challenging, pertinent and fun and the opportunity to develop practical communication skills and explore themes in a manner that encourages them to appropriate knowledge for themselves.

Becoming effective managers and business leaders at an international level requires an excellent command of a wide variety of soft skills – public speaking, negotiating, preventing and resolving conflict, the ability to communicate effectively in different languages and recount a story that moves people to action, etc. – but more importantly it requires a fundamental understanding of what it means to be human.

The Fondation ESSEC encourages pedagogical innovation and excellence in education. Thanks to it, much of the work we do in Languages and Cultures has been recognized and for this we are extremely grateful.

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CE PRIX RÉCOMPENSE LA RIGUEUR ACADÉMIQUE ET LA PERTINENCE POUR LA PRATIQUE DU MANAGEMENT QUI ONT CONDUIT À LA PUBLICATION DE L’ARTICLE « REDESIGNING BENDERS DECOMPOSITION FOR LARGE-SCALE FACILITY LOCATION » DANS MANAGEMENT SCIENCE (2017)

Ivana LJUBIC est Professeur des départements de Systèmes d’Information, Sciences de la décision et statistiques (IDS), Campus de Cergy.

It is a great honor to receive the Research Award from the ESSEC Foundation for my recent publication in the journal Management Science, co-authored with Matteo Fischetti (Univ. of Padua) and a former PhD student of mine, Markus Sinnl (Univ. of Vienna). I want to express my deepest gratitude to the ESSEC Foundation for recognizing this work and to my co-authors for their collaboration.

I am working in the Operations Research and Management Science (ORMS) and Business Analytics disciplines that deal with the development of analytical methods for problem-solving and decision-making when it comes to management of organizations. I am developing mathematical models and algorithms that break down decision-making problems into basic components for providing answers to complex questions arising within a strategic, tactical or operational managerial context. In the era of Big Data and digital disruption, Business Analytics, Artificial Intelligence and Optimization are indispensable tools for making better decisions and they are a source of competitive advantage for organizations. The new technological developments are also changing the Management Science discipline. The awarded article is one step in this direction, in which we develop faster and more scalable algorithms to deal with difficult decision-making problems for finding optimal facility locations.

There is a saying «In retail, the three most important factors for success are location, location, and location». Location is a strategic, long-term decision which cannot be easily changed in the short term. Hence, establishing an optimal location plays a crucial role not only in retail, but also in supply chain management in a more general context: from raw material sourcing and manufacturing (where to locate the factories) all the way to distribution (where to locate the distribution centers) and transportation and logistics (where to locate the transportation hubs). In the design of emergency systems and in humanitarian relief, one of the crucial questions is: where does one optimally locate fire-stations or emergency ambulances? To provide answers to these questions, we developed a new algorithm that is capable of finding optimal solutions for very large scale input data. This algorithm has been recently implemented by IBM (within their major commercial optimization software, CPLEX).

Ivana LJUBIC est professeur des départements de Systèmes d’Information, Sciences de la décision et statistiques (IDS), Campus de Cergy.

PROJET BLANC

Deep Learning, Macroeconomic Information and Bond Return Predictability

This project is to investigate bond return predictability. Recent empirical studies have shown that macroeconomic variables contain rich information on future bond returns beyond that contained in yield curve. However, such evidence heavily relies on the fully revised macroeconomic data and ignores issues related to data revision and publication delay. Whenever the real-time macroeconomic variables are used in the standard linear predictive models, strong statistical and economic evidence obtained from fully revised macroeconomic data completely vanishes. We then ask whether there exist any non-linear macroeconomic factors that takes into account the relative predictive power of individual macro variables such that significant out-of-sample statistical and economic evidence of bond return predictability using the real-time macro information can be found.

To answer the above question, we are going to rely on the recent developed deep learning architecture that can flexibly take into account non-linear and complex interactions between future bond returns and individual macro variables.

Andras FULOP est Professeur associé, responsable du département finance, campus ESSEC, Asie-Pacifique.

Andras FULOP is an Associate Professor of Finance at ESSEC Business School, Paris. He joined ESSEC in 2006 after receiving a Ph.D. in Finance from the Rotman School of Management, University of Toronto. He teaches Fixed Income and Risk Management at the Master in Finance and in the Master in Management and Econometrics for the Ph.D.

His current research focuses on (1) Bayesian Econometrics and Sequential Monte Carlo Techniques with applications in asset pricing (2) Portfolio credit risk modeling (3) empirical examination of liquidity in credit derivative markets. He has published in academic journals such as the Review of Financial Studies, Journal of Business and Economic Statistics or the Journal of Econometrics.

Junye LI est Professeur, département finance, campus ESSEC, Asie-Pacifique.

Junye LI is a Professor of Finance at ESSEC Business School. He holds a Master of Engineering in Systems Engineering from Beijing Jiaotong University (China), and a PhD in Economics from Bocconi University (Italy). He joined ESSEC in 2009 and is now based in its Singapore Campus. He mainly teaches Empirical Asset Pricing for Ph.D. and Advanced Derivatives and Financial Econometrics for Masters.


CE PRIX DE LA RECHERCHE

Le PRIX DE LA RECHERCHE est un projet de recherche ou d’enseignement qui se distingue par sa rigueur, son aspect innovant, son originalité et un fort potentiel d’impact académique et/ou sociétal.

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La Fondation ESSEC œuvre pour que le financement des études ne soit jamais un obstacle pour entrer à l’ESSEC.

À PROPOS DE LA FONDATION ESSEC
Crée en 2011 par 4 Alumni et présidée par Thierry Fritsch (E80), avec le soutien de l’école, la Fondation ESSEC est placée sous l’égide de la Fondation de France.
La Fondation se mobilise pour promouvoir les talents, soutenir l’excellence académique, accompagner le rayonnement international, et ainsi contribuer au développement pérenne de l’ESSEC.

MERCI : grâce à chaque donateur, la Fondation apporte un soutien de plus en plus important au développement de l’ESSEC.

Total des dons collectés en 2018

Évolution des dons 2018/2017

Évolution du montant du don moyen en 2018/2017

Fonds capitalisé
Inspiré d’un modèle éprouvé, celui des grandes institutions américaines comme Harvard, Stanford ou Wharton, le fonds capitalisé permet d’offrir un appui durable à l’École afin de poursuivre son développement malgré les aléas.

Libre affectation / Projets prioritaires de l’École
Exemples :
• Entrepreneuriat : favoriser l’impulsion entrepreneuriale des étudiants de l’ESSEC
• Digital : déployer le potentiel du numérique en faveur de l’ingénierie pédagogique à l’ESSEC

Bourses sociales
La Fondation ESSEC œuvre pour que le financement des études ne soit jamais un obstacle pour entrer à l’ESSEC.

Grâce à la Bourse Sociale de la Fondation ESSEC, j’ai pu intégrer un programme d’Excellence qui s’appelle IBEA à la Bourse Sociale de la Fondation ESSEC, j’ai pu intégrer un programme d’Excellence qui s’appelle IBEA.

Excellence académique
La Fondation ESSEC s’engage aux côtés du corps professoral pour soutenir l’excellence académique et promouvoir l’expertise de l’ESSEC en France et à l’international.

Exemples :
• Prix de la Fondation : distinguer les travaux de recherche, l’excellence et les pédagogies innovantes du corps professoral de l’ESSEC par la remise annuelle de plusieurs prix de la Fondation.

Données arrêtées au 31/12/2018